

AVS: Coming from Turkey, covering the globe

An active investor in the various areas of the maritime industry, AVS has signed an agreement as part-owner and absorbed Hamburg-based SeaServ GmbH, thus increasing the number of vessels in the catering system up to over 300. SeaServ is a company active in global supply solutions and catering services, and now a subsidiary of AVS.

The aim of this part-ownership is to carry the maritime industry one step further by using the current ordering and management tools and offering 24/7 private customer support. Providing cloud-based services to clients and suppliers by 2018 is another target to be realised.

AVS and the subsidiary companies manage the whole system with a technological infrastructure through AVS Marine Technology and sells the fleet and supply management software developed in-house to the industry. AVS has created an R&D centre focused only on technological development of the industry and dedicated solutions. With its experienced and motivated programmers and developers, AVS's IT team is always ready to respond to the industry's needs in the ever-changing world of technology.

In keeping with the technological evolution, AVS offers seafarers satellite communication solutions such as VSAT, Fleet XPress, Fleet Broadband and IRIDIUM, as the Turkey

representative of England-based SIRM UK. Another communication product marketed to seafarers is SIM4CREW Global SIM card, which provides global coverage for voice and data with a single SIM card. Its terrestrial equivalent SIM4OWNER is developed for the office personnel of ship owners and shipmanagement companies and fixed lines onboard. SIM4OWNER significantly minimises communication costs and makes them more manageable. The Singapore-based and AVS-owned company Roarnation puts SIM4CREW and SIM4OWNER in the market and in order for these useful products to reach more seafarers all over the world, Roarnation makes agreements and acquires representatives everywhere. With that vision in mind, the formation AVS Asia has brought the company closer to the targeted market.

Providing its services to ship owners and shipmanagement companies at global ports through a network of trusted suppliers, AVS also cooperates with many of its suppliers regarding food supply. With its subsidiary Rammi Food Services, AVS provides global catering companies, international food wholesalers, aid organisations and food suppliers a wide range of services, such as private label product development, production, distribution, consolidation and food trading. ♦

